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A new program called Veterans Matter helps house homeless veterans in our city and across the nation. Veterans Matter works with the local VA (Veterans Health Administration) and HUD (US Department of Housing and Urban Development) to provide safe, permanent housing by covering rental deposits homeless veterans are unable to afford. Once housed, services are lined up to help veterans regain control over their lives. Recording artists Dusty Hill of ZZ Top, John Mellencamp, and Kix Brooks of Brooks and Dunn, urge all of us to help take care of our own. Make a contribution at Veterans Matter dot org today and 97 cents of every dollar raised will immediately go to fund rental deposits for homeless veterans in desperate need.

This Veteran's Day, help take care of our own. Homeless veterans and veteran families are sleeping on the streets of our city, and all across our nation tonight. They put their lives on the line for our country, and now they desperately need our help. Please visit Veterans Matter dot org and make a donation in the name of someone you honor. Help say, "Welcome home," to veteran men and women in desperate need of safe, permanent housing.

Today, let's pledge to make a life-changing difference to veterans in great need. Visit Veterans Matter dot org and help secure securing safe, permanent housing for homeless veterans and their veteran families. Ninety-seven cents of every dollar raised goes to fund rental deposits needed in order for veterans to move-in to housing they are already screened and approved for [by the VA and the HUD]. Visit Veterans Matter dot org and help say, "Welcome home" to those who have faithfully served our country, and are now in desperate need of our help. Let's take care of our own. Visit Veterans Matter dot org.

This Veteran's Day, Kix Brooks, John Mellencamp, and Dusty Hill of ZZ Top are voicing their support of Veterans Matter, a national program helping homeless veterans get off the streets. Veterans Matter works with the VA and HUD to provide rental deposits that homeless veterans are unable to afford, but need in order to move-in to approved housing. Once housed, services are lined up to help veterans regain control over their lives. Help say, "Welcome home," to men and women who have faithfully served our country, and are now in desperate need of our help. Visit Veterans Matter dot org now.

Tonight there are over 60,000 veterans sleeping on the streets of our nation. Permanent, supportive housing is readily available for over 8,000 of them-- but they can't move-in without one critical step: paying the rental deposit, which averages 750 dollars. That's where Veterans Matter comes in. To help bridge the gap and secure housing immediately by covering the rental deposit. Once veterans become housed, services are lined up to help them regain control over their lives and their health in a safe, secure environment. Visit Veterans Matter dot org today.

To schedule an interview with Ken Leslie, Founder of Veterans Matter, email ken@1matters.org.