

Veterans Matter Rally to House America's Homeless Veterans

Sponsor Opportunities

The U.S. Department of Housing and Urban Development (HUD) has stated that there are over 37,000 homeless veterans sleeping on the streets. One homeless veteran on the streets is one too many. No veteran should be without a place to call home. We need your help to house heroes in our community, region and nation. Veterans Matter has a 100% success rate housing veterans in a LONG-TERM VA program that has a 91% success rate keeping them housed.

Below are sponsor opportunities to support the **Exchange Club of** 's campaign to house at least **number** veterans. The campaign will be kicked off by our Veterans Matter Rally to House America's Homeless Veterans on 11/11 @ 7pm, (Veterans Day), at **venue name**. Thank you for your support of this urgent and critical effort. By becoming a campaign sponsor, you will be standing with us to unite **town or area name** to house our heroes. They protected us. Now it's our turn to protect them.

100% of the funds raised go to help house veterans locally, regionally or nationally, wherever the greatest need is. In other words, anywhere there is a veteran waiting for a home tonight, Exchange will be there!

Sponsorship Levels

Americanism Ally - \$3,750

Houses five veterans!

- Your name/logo prominently highlighted as a presenting sponsor on all event web pages, banners, programs, and shirts, as well as in Rally press release to community
- Your welcome speech at the Rally
- Heralded individually multiple times in all social media and emails in relation to the Rally
- Your literature/table/signs at a large booth at the Rally
- Free VIP admission to any campaign-associated events for 6

Patriotic Partner - \$2,250

Houses three veterans!

- Your name/logo displayed as sponsor on all event web pages, banners, programs, and shirts, as well as in Rally press release to community
- Special recognition at the Rally
- Heralded multiple times in all social media and emails in relation to the Rally
- Your literature/table/signs at the Rally
- Free VIP admission to any campaign-associated events for 2

WHERE WILL YOU BE 11/11@7?



**YOU COULD BE ENDING
VETERAN HOMELESSNESS.**

“The Veteran did not have money necessary for security deposit, community services would not help due to the sustainably factor with zero income. Veterans Matter was able help this Veteran by paying his security deposit. Once in his own apartment, the Veteran was able to find work and continues to work on his recovery journey.”

Star Supporter - \$750

Houses one veteran!

- Your name listed as a sponsor on all event web pages, banners, programs, and shirts, as well as in Rally press release to community
- A warm thank you shout-out at the Rally
- Inclusion in all social media and email messages in relation to the Rally
- Your banner/large signage at the Rally

Hometown Hero - \$375

Halfway to housing a veteran!

- Your name listed as a sponsor on all event web pages and programs
- Thank you recognition at the Rally
- Your sign at the Rally

