



Exchange + Veterans Matter

Join Exchange and Be a Hero to the
Heroes





Our Mission is Simple

Help house as many abandoned homeless veterans as we can,
as fast as we can!

- We as a club, a community, a state and a nation must take care of our homeless veterans!
- Joining our club helps us help our national partner, the Veterans Matter National Homeless Veterans Housing Program house the homeless veterans in **OUR** community, **OUR** state, and **OUR** nation!

We must take care of our
own.





National Exchange Clubs are taking the unified lead nationally.



There are over 37,787 veterans abandoned on the streets of our nation. Streets where they are being beaten, robbed, even killed. Yet is this happened behind enemy lines....

We choose to rally around homeless veterans because they are abandoned and most in need.

We can help them today – so they have a home tonight.





YOU, AS LEADERS IN THE
COMMUNITY HAVE THE POWER
TO CHANGE, EVEN SAVE THE
LIVES OF THE HOMELESS
VETERANS WHO HAVE NOWHERE
ELSE TO GO.





Insert your
clubs logo
here

**THOUGH TODAY WE ARE
FOCUSING ON HOUSING
VETERANS, THIS PROGRAM
IS ONLY ONE PROGRAM OF
SERVICE FOR OUR CLUB –
OTHERS INCLUDE :
AMERICANISM, COMMUNITY
SERVICE, AND YOUTH
PROGRAMS – AND OUR
NATIONAL PROJECT – THE
PREVENTION OF CHILD
ABUSE**





ABOUT VETERANS MATTER'S NATIONAL HOMELESS VETERANS HOUSING PROGRAM



- ❖ Veterans matter was started by Ken Leslie, a formerly homeless alcoholic turned CEO in Toledo, Oh to house 35 local veterans.
- ❖ It grew after Dusty Hill, John Mellencamp, and Mitch Albom asked Ken to expand it to house the veterans in their home states of Texas, Indiana and Michigan.

- ❖ Then the National Exchange Clubs and regular Americans like you and me stepped up to help ALL veterans get back to a home for the brave in the land of the free!

**Over 3,000 veterans, and
their families have been
housed in 22 states
thanks to this
partnership!**





HOW VETERANS MATTER WORKS



- ❖ The VA's Homeless Outreach teams find the homeless veterans and help them find suitable, long-term housing and secure the housing voucher to pay for it. There are government funded, LONG-TERM housing vouchers available to house homeless veterans. But the veterans can't get into that READY housing simply because they don't have the deposit and first month's rent.
- ❖ The social workers contact Veterans Matter when they identify veterans in need, who have nowhere else to go, for that deposit.
- ❖ Veterans Matter sends the check directly to the landlord the same day.
- ❖ Once housed the VA social workers provide extensive wrap around services which give the program a 91% success rate keeping them housed.
- ❖ This means every single dollar we deploy results in another veteran housed.





- ❖ We are not trying to recruit anyone to the cause – We just want to rally the people who care about the homeless veterans on the streets as much as we do!
- ❖ We want every veteran and veteran organization in the region to unite with us – veterans are counting on us!
- ❖ At last physical count there were **XXXX** (this information is located on the spreadsheet on the NEC tab on the VM page) homeless veterans in our community, **XXXX** in our state, and **XXXX** in our nation.
- ❖ If you are a veteran or just care about veterans – you belong here!





WHAT'S NEXT?



List the things your club **wants to do** to support the program.

11/11 @7

Reaching out to local car dealers about their ability to help
Food Truck Wars

Let them know, if there is anything they would like to work on, even their own ideas, "let's chat after the meeting!"





If you feel called, the veterans on the streets need you to join us to be the voice for the voiceless. They need us to be their advocates reminding everyone we must take care of our own!



- ❖ There are many great veteran's causes out there, The National Exchange Clubs are the only service club nationally that focuses first on helping the most vulnerable of veterans – those living on the streets.
- ❖ If we are not the voice, who will be?
- ❖ We want to unite the American Legions, VFWs, and other veterans service groups that help veterans in our communities. We want to circle those wagons with us and build our clubs with the people who care about the most neglected of veterans, those abandoned on the streets of our nation, and help us return them to the independence they had before they joined the military.

If you are one of us, let's sign you up now – the veterans are counting on us!

