



National Homeless Veterans
Housing Association

2021 Veterans Matter National Briefing

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National Homeless Veterans
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Message from a VA Caseworker

"If it had not been for Veterans Matter, even with the help of a housing voucher, this Veteran would not have been able to go from sleeping in his truck with his dogs to living in an apartment in under 30 days. The Veteran told me that he was "the one that always fell through the cracks" and now he is able to sleep in a warm home that he can call a place of his own."

- VA Caseworker, Houston, TX



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As of today...

Homeless Vets
Housed

4345

Individuals

6461

Veterans
Children

1543

States in
Operation

29

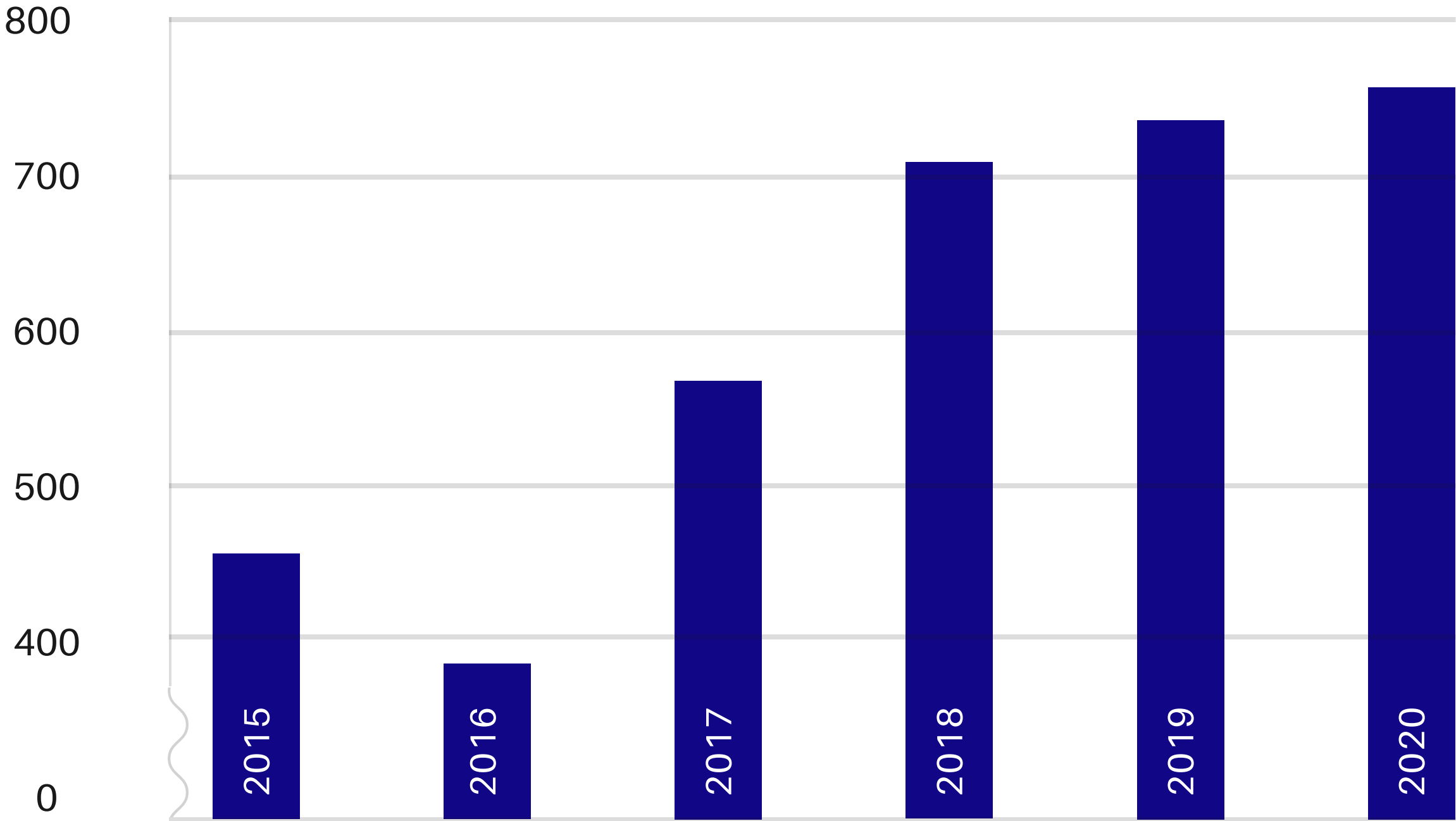
As of 3/4/2021





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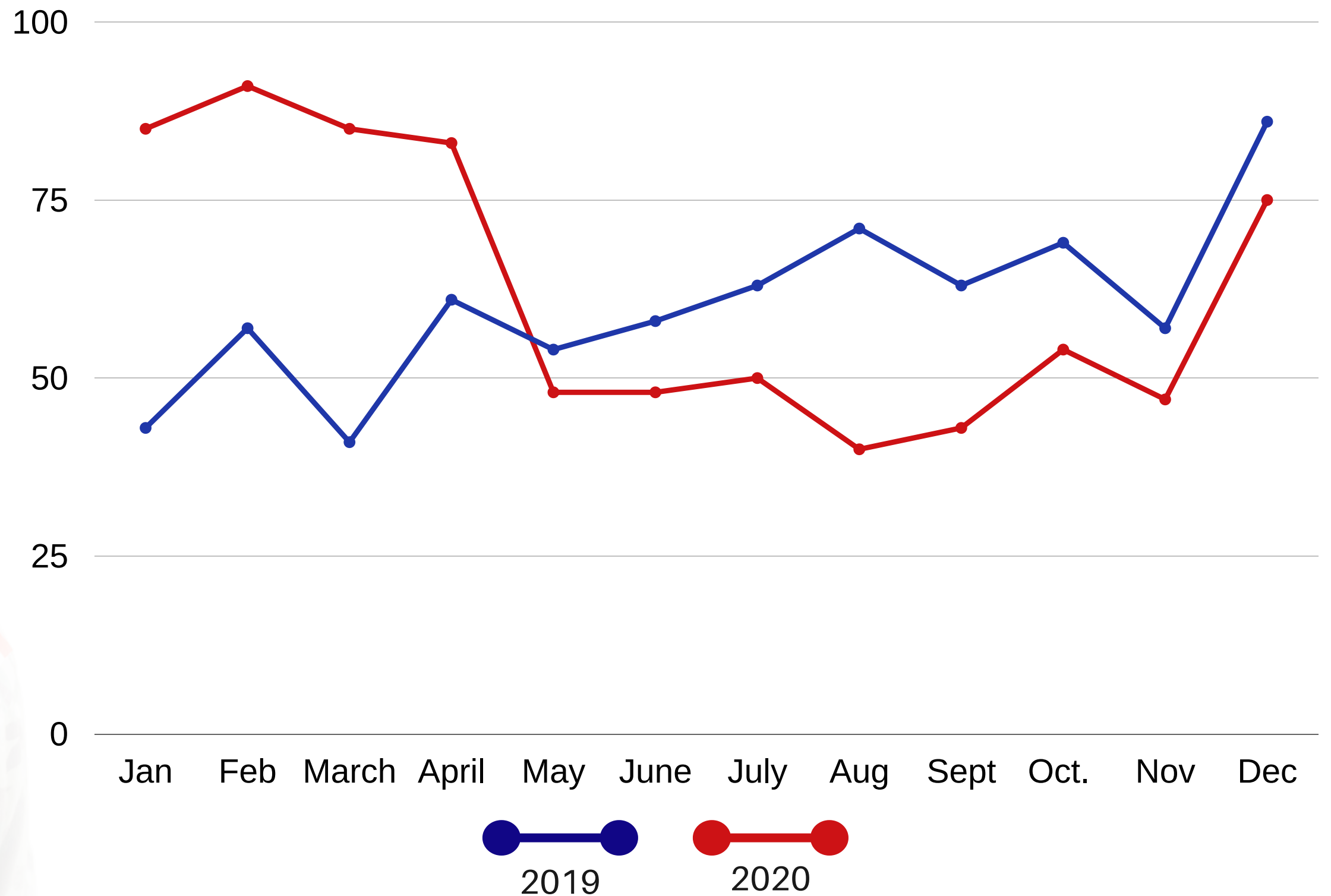
VETERANS HOUSED ANNUALLY





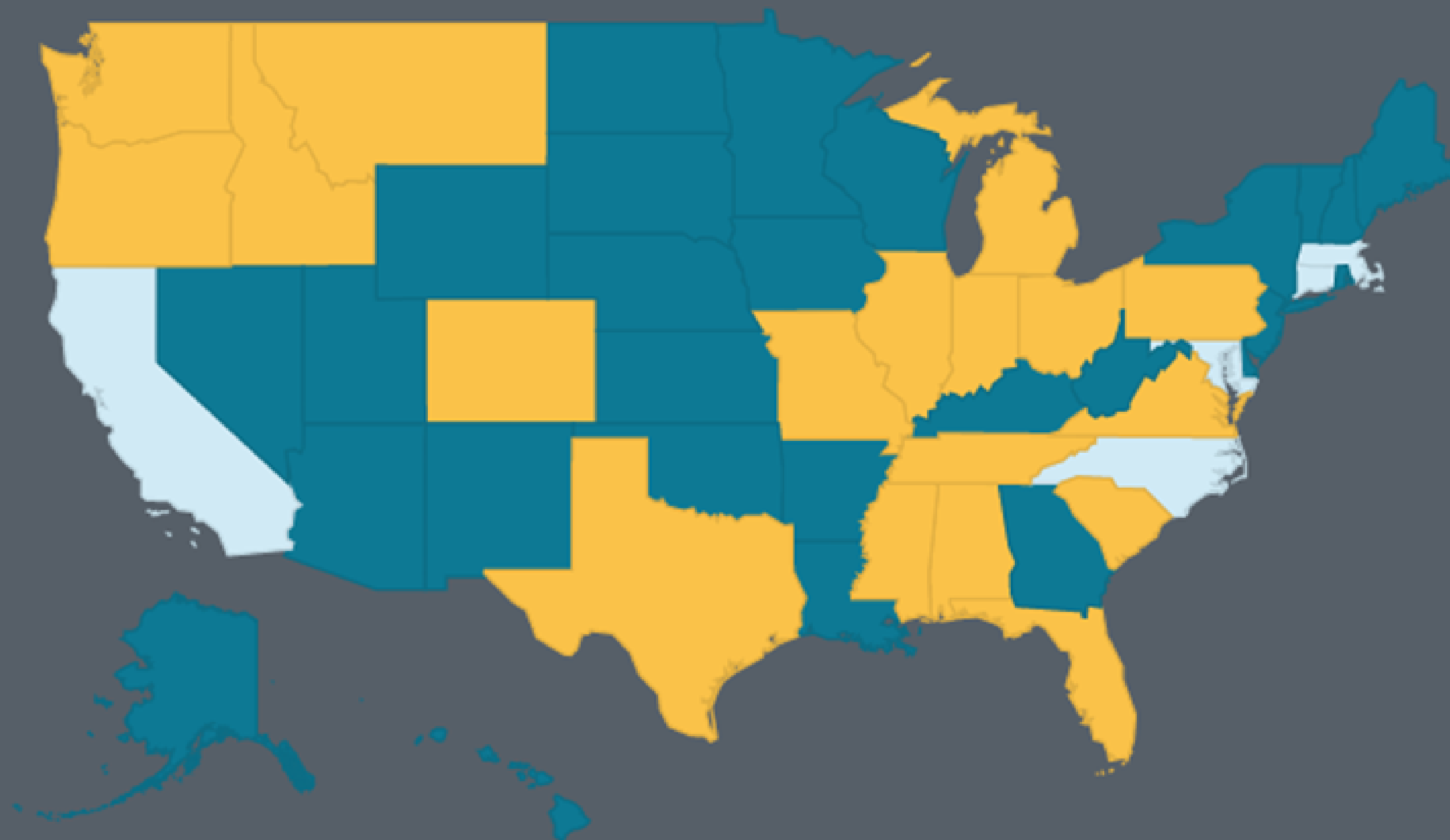
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VETERANS HOUSED MONTHLY COMPARISON



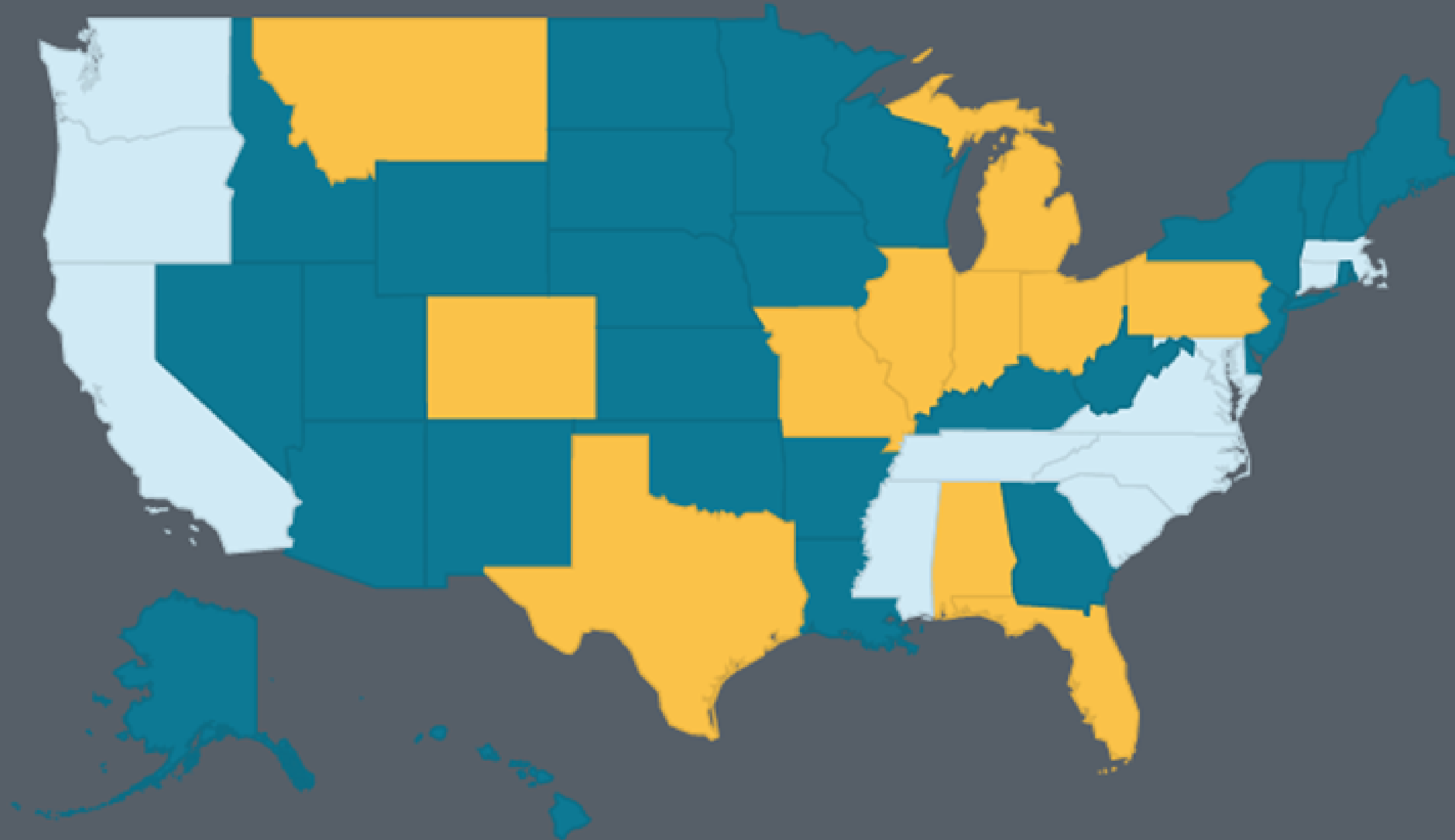


2020 BC



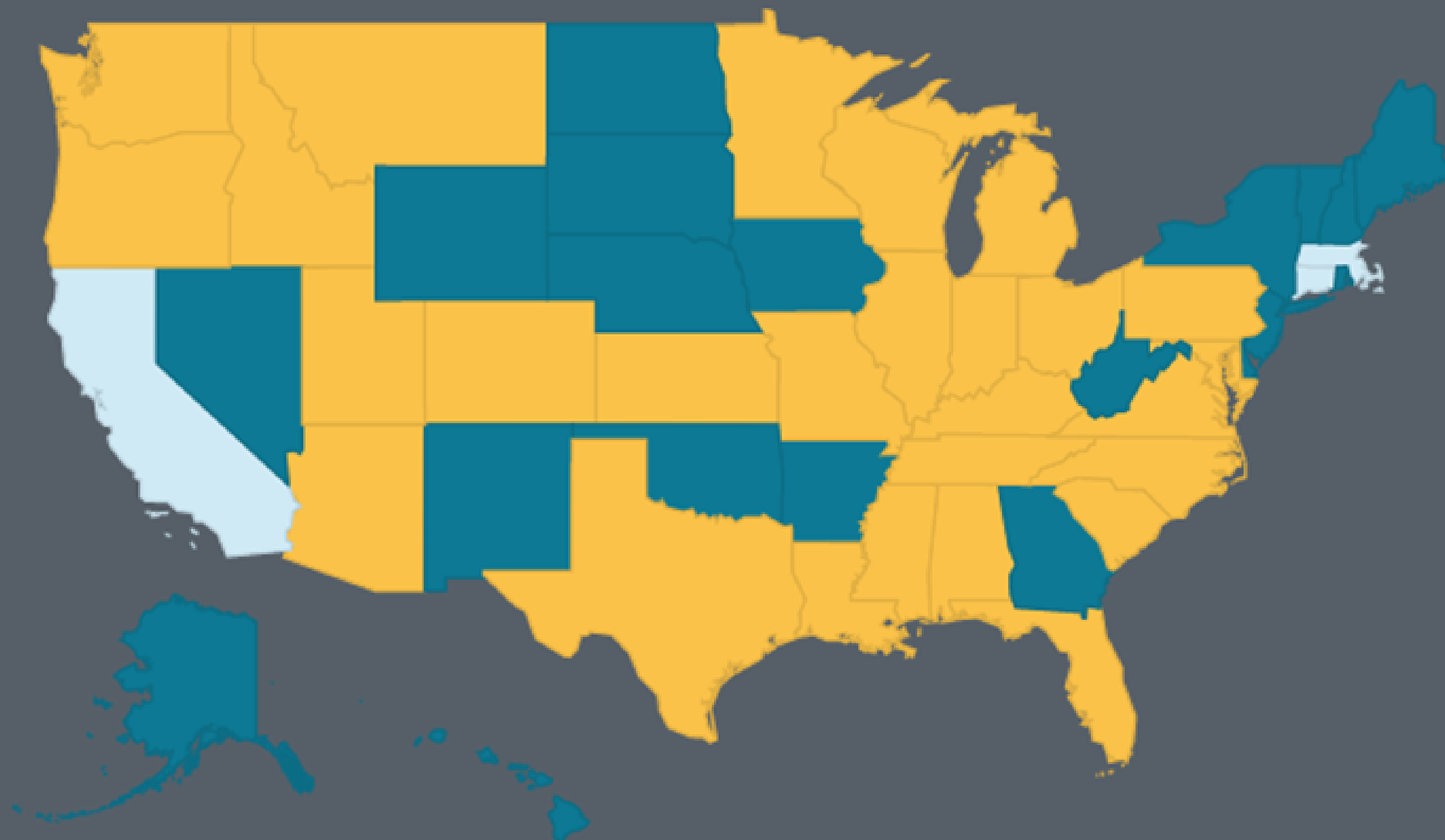


2020 DC



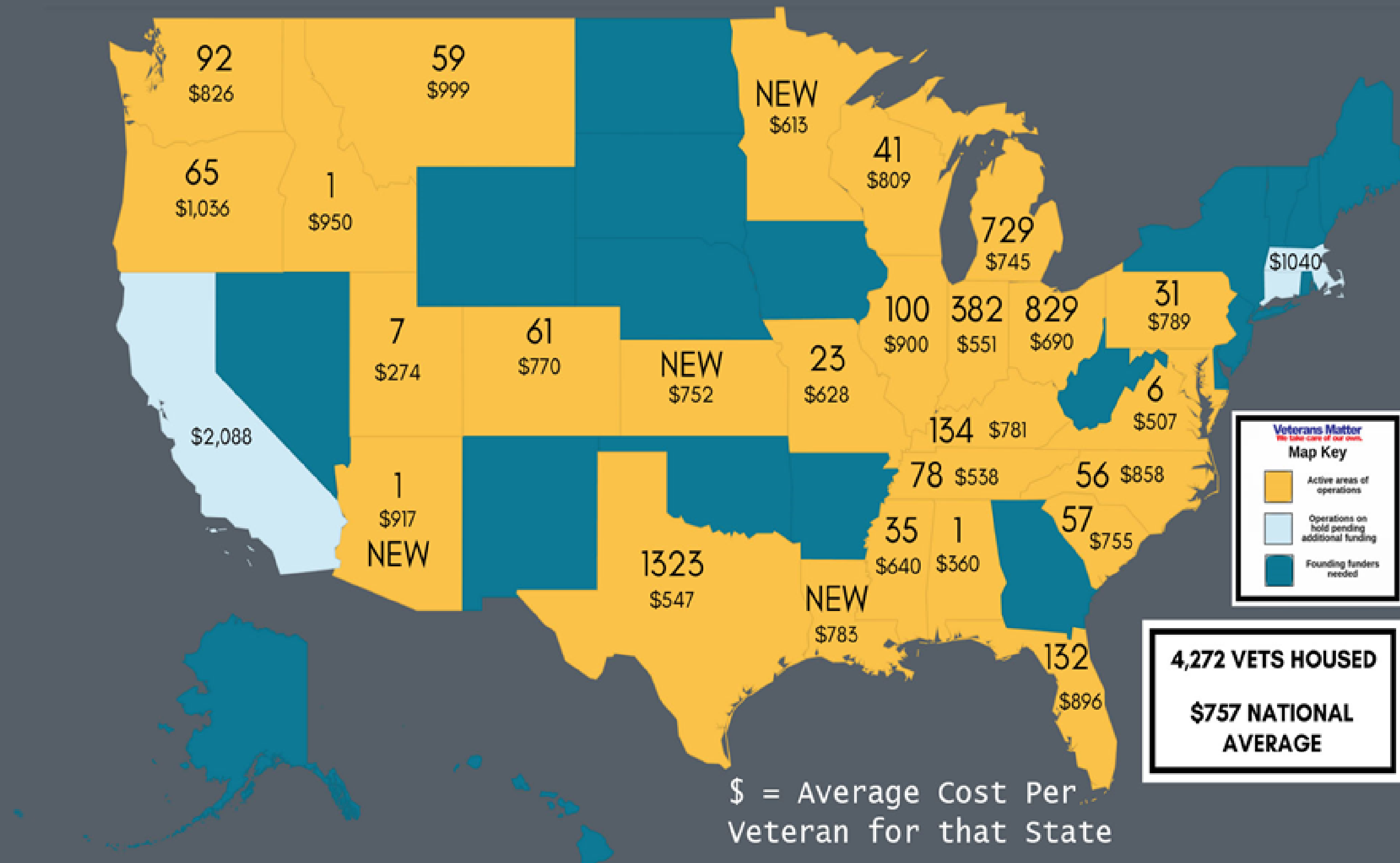


2020 AC





2021





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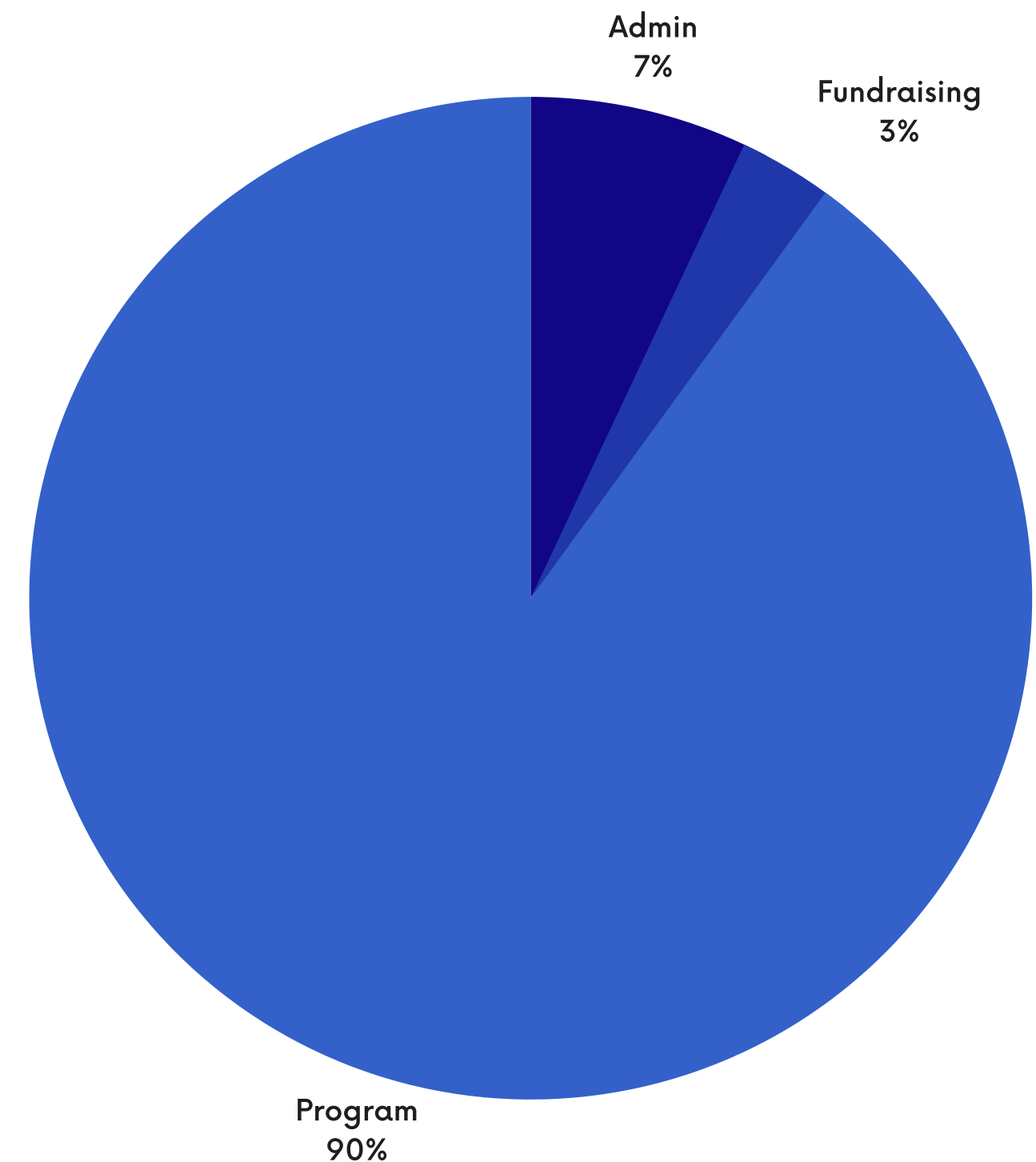
Revenue: \$1,108,346

Expenses: \$956,090

Net: \$152,256

*Year End Estimates

PROGRAM EXPENSES



Top Funders



Houston
Consortium



YOU!!!!

Exchange Club of Daniel Island
Exchange Club of Hanover
Exchange Club of Lincoln Park
Exchange Clubs of Indiana





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Our 2020 Campaigns

- *1-800-SWEEPER Challenge*



- PENNIES 4 MILES
- 11/11 @ 7 Rallies w/
National Exchange Clubs
- 1Mile Matters
- Honor-Thons



Our Radio Partners





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Message from a Veteran

"Thank you for seeing something in me that I didn't see. I thought I was a lost cause. I thought my last days would be out on the streets, living in a park or the woods. It meant something to have people care enough about me and see something that I didn't see inside myself. To have those people help me means everything."

- John, a Veteran YOU!!! housed in 2019



Plans for 2021



Relational Outreach

- Personal & Organizational
- 1-2-1 Outreach



Music Industry

- Radio
- Mike McVay
- Benztown



Funding Pivot

- Direct Foundation
Targeting to PR



Annual Campaign

- #Mission1500More
- #Cardboard2Headboard
- 800 Challenge/Pennies



Individual Donors

- Monthly Hero Advocate
- Honor Wall Campaign
- FACEBOOK BABY



Veterans Day

- VM Walk
- 11/11@7
- HonorThons



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Message from a Veteran

"I got enrolled with the VA system 30 years after my discharge, and with the help of a wonderful VA case worker, I was pushed through the VASH program with lightning speed. You guys [Veterans Matter] stepped in and provided a \$3800 security deposit that allowed me, my wife, and five kids to have a home. We have been here for almost three years, and my life has never been better!"

-William, a Texas Veteran YOU!!! housed in 2018